

EFFECTIVE: AUGUST 25, 2021.

1. WHAT ARE COOKIES AND HOW CAN YOU MODIFY THE SETTINGS?

Cookies are small text files that a website can use to enhance the user experience. Some cookies are temporary and disappear once the browser is closed, while there are also persistent versions that remain on your computer for a longer period. According to regulations, we can store cookies on the visitor's device only if they are necessary for the operation of our website.

For any other type of cookie, we need the visitor's consent. This website uses various types of cookies. Some cookies on the site may be placed by third-party service providers.

Browsers allow you to change your cookie settings. Most browsers automatically accept cookies by default, but this can be changed to prevent automatic acceptance after adjusting the settings.

If you want to learn more about how to modify your browser settings, refer to the browser's instructions or help section. You can find information about cookie settings for the most popular browsers at the following links:

[Google Chrome](#)

[Firefox](#)

[Microsoft Internet Explorer 11](#)

[Microsoft Internet Explorer 10](#)

[Microsoft Edge](#)

[Safari](#)

2. WHERE IS THE NOTIFICATION AND CONSENT FOR COOKIE MANAGEMENT PROVIDED?

When you visit our website for the first time, a pop-up window will appear at the top of the screen, allowing you to specify which cookies you consent to.

This notification window also contains a link to this Privacy Policy.

3. TYPES OF COOKIES

3.1. Essential Cookies

Essential cookies help the usability of our website by enabling basic functions such as navigation on the site and access to secure areas of the website.

Without these cookies, the website cannot function properly.

- PHPSESSID: Preserves the user session state between page requests. Until the browser is closed.
- CookieConsent: Stores the user's cookie consent declaration for the given domain. 1 year.
- __cfduid: Identifies web traffic through the Cloudflare content delivery network. 1 year.
- JSESSIONID: Assigns a unique, anonymous identifier to each page visit to improve the usability of the website. Until the browser is closed.

3.2. Preference Cookies

By using preference cookies, we can remember information that changes the behavior or appearance of the website, such as your preferred language or the region you are located in.

3.3. Statistical Cookies

Statistical cookies help the website owner understand how visitors interact with the website by collecting and reporting data in an anonymous form.

- _ga: Records a unique identifier, which helps generate anonymous statistical data regarding website usage. 2 years
- _gid: Records a unique identifier, which helps generate anonymous statistical data regarding website usage. 2 years
- _gat: Used by Google Analytics to regulate the frequency of requests. Until browser is closed.

- collect: Gathers data from the user's device and browsing habits for Google Analytics, across different devices and marketing channels. Until browser is closed.

3.4. Marketing Cookies

Personalized cookies are used to track visitors' activities on the website. The aim is to display the most relevant ads to individual users, present content according to their preferences, and encourage them to engage with the site.

- ads/ga-audiences: Used by Google AdWords to target users who are assumed to have a higher likelihood of making a purchase based on their browsing habits. Expires at browser close.
- pref: Records a unique identifier used by Google to generate statistics on the videos viewed by the user on YouTube. Expires in 8 months.
- fr: Used by Facebook to target users who are assumed to have a higher likelihood of making a purchase based on their browsing habits. Expires in 3 months.
- tr: Used by Facebook to target users who are assumed to have a higher likelihood of making a purchase based on their browsing habits. Expires at browser close.

4. CHECKING AND DISABLING COOKIE SETTINGS

Modern browsers allow the modification of "cookie settings." Some browsers automatically accept "cookies" by default, but this setting can be changed to prevent the automatic acceptance of cookies in the future.

Once changed, the browser will offer the option to choose "cookie settings" each time.

Even if "cookies" are enabled, the Data Controller does not store any identifiers or passwords. Visitors can use the services securely even if they accept cookies.

We would like to remind visitors that since the purpose of "cookies" is to support and facilitate the usability and processes of the website, disabling cookies may prevent the visitor from fully using all features of the website. In this case, the website may function differently in the browser than intended.